

## SERVICES

### Consulting

- Research and Strategic Planning
- Competitive Research
- Media Planning and Buying
- Internet Strategy
- Website Usability
- Internet Marketing SEO
- Paid Search Marketing
- Social Media Planning

### Design

- Brand Development and Re-Branding
- Logo / Identity Design
- Advertising Collateral
- Banners and Signage
- Video Production and Editing

### Interactive

- Website and Blog Development
- Content Management Systems
- E-commerce Websites
- Flash Animation
- Email Marketing
- Database Driven Websites
- Custom Coding
- Streaming Video

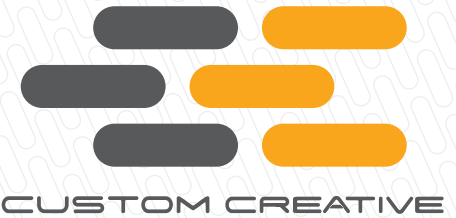
### Solutions

- Custom CRM Development
- Web Hosting Solutions
- Campaign Tracking

[www.customcreative.com](http://www.customcreative.com)



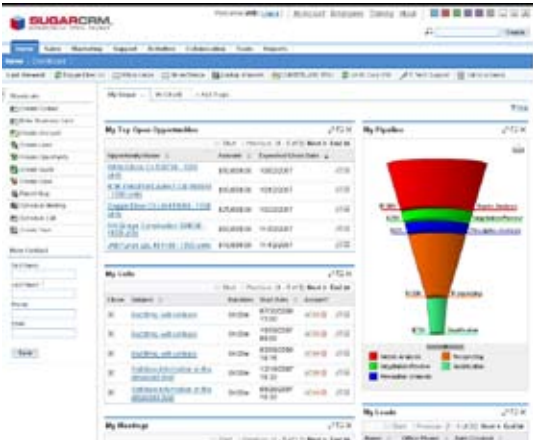
102 Clarence Street  
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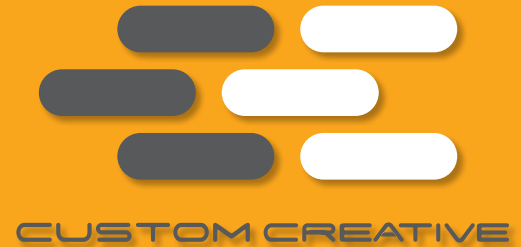
# Interactive SERVICES

EXPERIENCE  
RESULTS

## Measured Results



## Wireless PDA support



CUSTOM CREATIVE



## MARKET RESEARCH

### Connecting to your Customers

Whether your company is launching a new marketing campaign or looking to maximize your existing marketing presence, we can help. Custom Creative offers customized marketing solutions based on your specific needs and time frame.

### Cross Channel Marketing

Most companies advertise through multiple marketing channels both online (SEO, PPC, Email, etc.) and offline (TV, Radio, Print, etc.) but few have learned to integrate and align their total marketing efforts. Our strategies offer technology based solutions to make your campaigns a success!

## BRANDING

Branding is the feelings and perceptions people have about your firm across all touchpoints. Custom Creative offers our expertise in brand development to help you stand out from the rest through technology and creative design!

360 Views

## SALES MANAGEMENT

### Tools for Achieving Results

Properly implemented, CRM helps you get smart about every aspect of your business, from your front office to your marketing department to your call center.

Through tailored reporting and analytics available from your CRM, your executives, managers, sales and service people can:

- Track and manage business performance.
- Measure and forecast revenue.
- Identify opportunities.
- Proactively support your products and services.

## CRM TRAINING

From quick overviews to in-depth instructor-led training sessions, Custom Creative helps you get the most out of your Sugar deployment. Custom Creative provides canned training classes or customized classes for Sales and Service Representatives as well as office administrators.

ARE YOUR SALES LINKED ?

## COMPANY PROFILE

### Creating Competitive Advantage

Custom Creative is a small company that prides itself in the personalized attention we give to our clients. We listen carefully to your needs, making appropriate recommendations based upon your requirements and budget.

### Custom Creative can help you:

- **Relate to your customers:** Contact prospects faster.
- **Relay important messages:** Reach out to the right audience.
- **Resolve service issues:** Handle and track service requests online.

### Contact for a free consultation:

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